

CASE STUDY | QUALITROL INC. | UNITED STATES

From Complexity to Clarity: How Qualitrol Unlocked Speed, Alignment, and Measurable Business Value

Qualitrol achieved 25% cycle time reduction and 40% improvement in new product introduction investment utilization through SAFe implementation with dedicated coaching.

25%

Cycle Time Reduction

40%

Investment ROI

Months to weeks

Idea-to-Development Time

THE CHALLENGE & THE SOLUTION

What They Were Facing

Qualitrol operated in silos across hardware, firmware, software, and R&D with unpredictable delivery timelines. Their perfection-driven culture delayed releases, vague acceptance criteria hampered cross-functional collaboration, and tension existed between hardware's long cycles and market demands.

How We Helped

Launched Agile Release Train (ART) using SAFe framework with Agile Leadership Team and Lean Portfolio Management. Implemented PI Planning for transparency, shifted from large projects to value-driven Epics and Features, and provided targeted coaching.

OUTCOMES ACHIEVED

The Results

- ✓ 25% cycle time reduction through dedicated Grid squads
- ✓ 40% improvement in new product introduction investment
- ✓ Idea-to-development reduced from months to weeks
- ✓ Improved predictability with stronger commitment-to-close alignment
- ✓ Predictable, incremental delivery every Program Increment



Agile Velocity helped us move from siloed, perfection-first delivery to a predictable, value-driven approach.

Anis Zribi

VP of R&D, Qualitrol



Working with Agile Velocity was seamless. Their coaching gave us clarity and confidence.

DJ

Sr. Manager PM, Qualitrol

Ready to Write Your Own Success Story?

Every transformation starts with a conversation.

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